

## *Nine Dimensions of Information Quality*

1. **Conformed:** Does it conform to the data standards (i.e. MM/DD/YYYY for date or ###-##-#### for Social Security Number)
2. **Valid:** Beyond Conformance, does the information make sense. For example: year in a date is within the expected range (2103 vs 2013) or no dummy values such as 999-99-9999 for SSN.
3. **Complete:** No missing values
4. **Accurate:** Requires an authoritative source to compare against. Sometimes called “correct.”
5. **Consistent:** is the information the same between systems/applications
6. **Unique:** If expected, is the information unique within the data set
7. **Available:** Is the information accessible and/or was the application running during business hours or according to Service Level Agreements
8. **Timely:** Was the information entered into the system or application in a manner that complied with turnaround times or SLAs
9. **Current:** How likely is the information to represent “Now”